



Cookie Policy

1. Introduction

1.1. Constellar Holdings Pte. Ltd. (UEN: 202103766E), our related corporations and affiliates (collectively "Group", "us", "we" or "our") are well-established in the Meetings, Incentives, Conferences and Exhibitions (MICE) industry. We manage and operate Singapore EXPO and MAX Atria ("Premises"). With 100,000 square metres of column-free indoor and outdoor space available, and F&B offerings, the Premises are choice venues for MICE activities and events in Singapore. We also develop, host, manage and organise conventions, events, exhibitions and shows. Further details of our businesses can be found on our corporate websites.

1.2. In connection with our businesses, we develop, launch, offer and/or promote various communities, products, services, solutions and/or technologies (collectively "Products & Services"). We also own or manage various websites, mobile/web applications, social media accounts and digital platforms (collectively "Sites") to provide our customers with unique and unforgettable experiences. The annex to our Privacy Policy sets out a non-exhaustive list of conventions, events, exhibitions, shows and other activities hosted, organised and/or managed by us (collectively "Events") which we have Sites for.

1.3. You are viewing this page as you have intentions to enter or have entered into an agreement or arrangement with us in relation to our Premises, our Sites, our Events, our Community and/or our Products & Services. In this regard, please refer to our Terms of Service, which set out:

(i) terms and conditions to govern your relationship with us and our community (including without limitation our event managers, event organisers, exhibitors, participants, partners, speakers, sponsors and supporting organisations) (collectively "Community"); and

(ii) terms and conditions of activities to be carried out at or in connection with our Premises, our Site, our Community, our Events and/or our Products & Services ("Activities").

- 1.4. By carrying out any of the Activities, you are deemed to have agreed to:
 - (a) our Terms of Service;
 - (b) our Community Guidelines;





- (c) our Privacy Policy;
- (d) our Cookie Policy;

(e) any other terms and conditions published at our Premises and Sites ("Other Terms"); and

(f) terms and conditions otherwise contained in your separate written contract with us,

(collectively "T&Cs"). As such, please ensure that you have read and understood the T&Cs. If you do not agree with any provision, please cease all Activities immediately. In particular, if you do not agree with any of the terms herein, please discontinue your access to or use of our Sites and unsubscribe to our marketing emails by following the unsubscribe process stated in such emails.

1.5. Further, do note that our Terms of Service, our Community Guidelines, our Privacy Policy, our Cookie Policy and our Other Terms, which are published on our corporate websites, may be reviewed and amended by us from time to time, at our sole and absolute discretion. As such, you are reminded to check our corporate websites on a regular basis to obtain the most updated version of these documents.

1.6. Capitalised terms in our Cookie Policy shall bear the same meaning as those in our Terms of Service, unless the context requires otherwise or unless otherwise defined herein.

2. Main principles of our Cookie Policy

2.1. When you access and/or use our Sites, join or participate in our Community, or receive marketing emails from us, we may collect information from you automatically through cookies, web beacons or similar technology.

2.2. Our Cookie Policy explains how we use cookies, web beacons or similar technology, and the rights and choices you have. Except as otherwise stated in our Cookie Policy, our Privacy Policy will apply to our processing of the data that we collect via cookies, web beacons or similar technology. As such, please note that our Cookie Policy should be read in tandem with our Privacy Policy.





3. Applicability

3.1. Our Cookie Policy applies to all departments and business units across our Group. For the avoidance of doubt, to the maximum extent permitted under applicable laws, nothing in our Cookie Policy establishes any joint and several liability on the part of any member of our Group or Community.

3.2. Our Cookie Policy is governed by Singapore laws and subject to the exclusive jurisdiction of the Courts of Singapore.

3.3. Our Cookie Policy is written in English. Any translation into another language is provided solely for your convenience, and to the extent there is any conflict between the two, the English version prevails.

3.4. To the extent permitted by applicable laws, we shall not be liable for any damages (whether consequential, direct, incidental, indirect, punitive, special or otherwise) arising out of, or in any way connected with matters set out in our Cookie Policy; and liabilities owing by us to you under or in connection with the T&Cs shall be capped at no more than S\$500 in total for all claims.

4. Cookies and similar technologies

4.1. A cookie is a small text file that contains information that can later be analysed by us to facilitate your access to and use of our Sites, gather statistical data and personalise your online experience as part of the Community. Cookies may be set by our Sites or by third parties, such as those within our Community who serve content or provide advertising or analytics services on our Sites.

4.2. Our Sites and emails may also contain other tracking technologies such as "web beacons" or "pixels." These are typically small transparent images that provide us with statistics for similar purposes as cookies. They are often used in conjunction with cookies, though they may not be stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality may be restricted.

4.3. While the cookies that we use may change from time to time as we improve and update our Sites, we mainly use the following types of cookies:

Constellar Holdings Pte. Ltd. 1 Expo Drive, #02-01, Singapore 486150 T (65) 6403 2160 F (65) 6822 2616

Co. Reg. No: 202103766E



(a) <u>Essential / required cookies</u>. Essential cookies are necessary for the operation of our Sites. We may use essential cookies to authenticate users, prevent fraudulent use of user accounts and/or offer our Sites' features.

(b) <u>Analytical/performance cookies.</u> Analytical/Performance cookies allow us to recognise and count the number of visitors and see how visitors move around our Sites when using it. This helps us improve the way our Sites work and enhance our Community experience.

(c) <u>Security cookies.</u> Security cookies help us identify and prevent potential security risks when you access and/or use our Sites and their content, features and functions.

(d) <u>Functionality cookies</u>. Functionality cookies are used to recognise you as part of the Community across our Sites and when you return to our Sites. This enables us to personalise our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).

(e) <u>Targeting cookies.</u> Targeting cookies record your visits to our Sites, the pages you have visited, and the links you have followed. We may use this information and share it with third parties to create, develop, make and/or publish our Sites and their content more relevant to your interests, for example, webinars sponsored by our Events' sponsors/exhibitors and products/services of others within our Community which you may be interested in.

(f) <u>Third-Party / embedded cookies.</u> Our Sites may make use of different third-party applications and services to enhance your experience with our Community, including but not limited to social media platforms or embedded third-party content. As a result, cookies may be set by these third parties and be used by them to track your online activity. We have no direct control over the information that is collected by these cookies. For example, we use Google Analytics cookies to manage our Sites and track the use of the content we provide to help us better target advertising on other third-party sites that market our activities, events, exhibitions, products and services.

4.4. Some of the third-party cookies we use are:

Service	Cookie name	Purpose
LinkedIn	last_linkedin_sync	This cookie is installed by LinkedIn and used to sign you in with your LinkedIn account.
Twitter	metrics_token	

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Facebook	personalization_id tfw_exp lang fr	These cookies are installed by Twitter and used to display Twitter feeds/posts. This cookie is installed by Facebook and used to
Google analytics	ga gat gat_hivebriteTracker gid	 display Facebook feeds/posts. These cookies are installed by Google Analytics. The cookies are used to: Calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. Store information of how visitors use a website and helps in creating analytics reports of how the site is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
PayPal	ts ts_c x-cdn	These cookies are provided by PayPal when a website is in association with PayPal payment function. These cookies are used to make safe payment through PayPal.

4.5. The length of time a cookie stays on your device depends on its type; and in particular, do take note of the following cookies which we may use:

(a) Session cookies. Session cookies are temporary cookies that only exist during the time you use our Sites or until you close the browser after using our Sites. Session cookies mainly help us remember your selections and inputs on our Sites, avoiding the need to re-enter information within the same browsing session.

(b) Persistent cookies. Persistent cookies stay on your devices after you have visited our Sites and mainly help us to identify you as a unique visitor. For example, when you log in to one of our Sites, a persistent cookie will be used to remember your preferences, so that the system remembers your choice the next time you log in.





5. How we use cookies

5.1. We currently use cookies on our Sites to connect you and make you be known within the Community, including detecting your web browser's multimedia capabilities, tracking promotional advertisements that we have displayed to you, maintaining current login and purchase information on secure portions of our Sites and providing a unique identifier to your computer so that we can generate statistics regarding the usage of our Sites and your participation in our Community.

5.2. When you access and/or use our Sites, we, our Marketing Affiliates and certain third parties (such as advertising networks, digital advertising partners, and social media platforms) may collect information about your online activities across third-party websites over a period. Such information may be used to provide you with advertising about products and services tailored to your interests. We also may obtain such information for advertising from third-party websites on which our advertisements are served.

5.3. We may engage any third-party ad-buying networks to target our advertisements to users through demographic, interest-based, and contextual means, to help us track the effectiveness of our marketing efforts. The information our advertisement networks may collect on our behalf includes data about your visits to websites that serve our advertisements, such as the websites or advertisements you view and your user activities on the websites. This data collection takes place on our Sites and third-party websites that participate in these advertisement networks.

5.4. You may see a "cookie banner" on some of our Sites. When you give consent to tracking/targeting/marketing cookies, we and others within our Community such as our advertising partners may set advertising cookies on our Site you visit and on other sites you may visit, which may be used to show you advertisements about various products and services.

6. Managing and disabling cookies

6.1. Most browsers automatically accept cookies, but you may choose to modify your browser settings to reject cookies. If you choose not to accept our cookies when you visit our Sites, you may be restricted from some of our Site's interactive features and services, which may be rendered inoperable.

6.2. You may wish to refer to each web browser's guide and/or other online resources for more information on how to reject or delete cookies.