

## BEYOND TECHNOLOGY SWISS MADE

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TRUST SQUARE LAUNCHES NEW SERVICES FOR STARTUPS AND ENTREPRENEURS: BUSINESS SERVICES AND DIGITAL SERVICES

Zurich, June 26, 2023 — Trust Square, one of the leading providers of innovative solutions for start-ups and entrepreneurs, is thrilled to announce the launch of its new services specifically designed to cater to the needs of small and medium-sized enterprises. The introduction of Business Services and Digital Services marks an exciting milestone for Trust Square as it expands its comprehensive range of offerings to empower start-ups and help them thrive in today's competitive business landscape.

The concept behind these services is to enable smaller companies to focus on their core business activities while receiving support from Trust Square's experienced team for the management of their daily business operations. By leveraging Trust Square's expertise, start-ups can free up valuable time and resources, allowing them to concentrate on strategic initiatives and accelerating their growth trajectory.

Trust Square's Business Services offering is built upon years of experience working closely with start-ups. Recognizing that small teams have more critical tasks than managing overhead activities, Trust Square aims to alleviate the burden by offering a holistic suite of services. From accounting, reporting, and payroll to the intricacies of defining tokenomics, Trust Square provides start-ups with comprehensive support. Additionally, Trust Square's dedicated team assists in navigating complex insurance and tax requirements, ensuring entrepreneurs can focus on their vision without the added stress of administrative challenges.

Complementing the Business Services, Trust Square also introduces its Digital Services, which deliver resilient, scalable, and efficient solutions to bolster start-ups' digital infrastructure. By leveraging Trust Square's state-of-the-art digital offerings, entrepreneurs can empower their business operations with ease and confidence. The Digital Services portfolio includes cloud infrastructure, productivity tooling, managed eCommerce



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solutions, and CRM services, providing start-ups with the technological prowess necessary to compete and thrive in the digital era.

To unveil these new services, Trust Square will be presenting them at the renownedPoint Zero Forum, taking place in Zurich from June 26 to June 28, 2023. Attendees will have the opportunity to gain firsthand insights into Trust Square's offerings and witness the potential for transformative growth that these services present. Marc Degen, co-founder of Trust Square, will be attending the forum, sharing his expertise and discussing the benefits of Trust Square's Business Services and Digital Services for start-ups.

Trust Square is committed to empowering start-ups and small businesses by providing them with the necessary tools, expertise, and support to overcome challenges and achieve sustainable success. With the introduction of Business Services and Digital Services, Trust Square once again demonstrates its dedication to driving innovation and fostering the growth of the entrepreneurial ecosystem.

For media inquiries, please contact:

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## About Trust Square:

Co-Working. Innovation Events. Business Services. Digital Services.

Founded by entrepreneurs, for entrepreneurs, Trust Square is a hub in the heart of Zurich. It provides a space for innovation to flourish. It connects founders, early-stage ventures, businesses, investors & academics and allows them to pursue their visions in an open, forward-thinking environment. We enable companies to maximize their potential by providing comprehensive support for daily operations, allowing them to concentrate on their core business.