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2024

JAPAN
FINTECH
FESTIVAL™

Initiative by
ELEVANDI

Festival Guide

(Last updated: 06 March 2024)

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Rise Together at the Japan FinTech Festival!

We are thrilled to welcome you to the second edition of the [Japan FinTech Festival \(JFF\)](#), set against the impressive backdrop of the 1300-year-old Kanda Myojin Shrine in Tokyo - a testament to the rich history of this incredible nation.

From 4-8 March 2024, we will embark on a journey that roots itself in Japan while casting its influence globally. Our agenda is carefully curated to bring together leading voices in policy, finance, technology, investment, and entrepreneurship. This annual platform fosters open dialogue and the exchange of valuable insights. Together, we **will explore strategies to propel Japan's digital economy and competitiveness, while addressing critical economic and structural challenges within the financial sector.**

With over 100 thought-provoking sessions and curated thought leadership discussions, we invite you to engage in:

- Global Leaders Dialogues
- Strategic Industry Roundtables
- The Digital Assets Summit
- The Founders Day
- RISING FinTech

As you immerse yourself in these sessions, we hope you find inspiration, gain valuable knowledge, and forge connections.

Thank you once again for joining us.

Yours sincerely,

Pieter Franken and Takeshi Kito

Co-founders, Japan FinTech Festival

Core Themes

Navigating the AI revolution

Re-architecting the global financial infrastructure

Re-imagining Japan’s future in finance

Re-igniting the entrepreneurial spirit in Japan

Harnessing the promise of digital assets

Sustainable growth

Festival Overview

04 MARCH
Monday

05 MARCH
Tuesday

Global Leaders Dialogue
Venue: Kanda Myojin Shrine, Tokyo

Strategic Industry Roundtables & Workshops
Venue: Kanda Myojin Shrine, Tokyo

VIP Dinner
Venue: Kanda Myojin Shrine, Tokyo

JFF x FINOLAB
Roof Party
Venue: SKY LAB (Otemachi Building), Tokyo

06 MARCH
Wednesday

07 MARCH
Thursday

08 MARCH
Friday

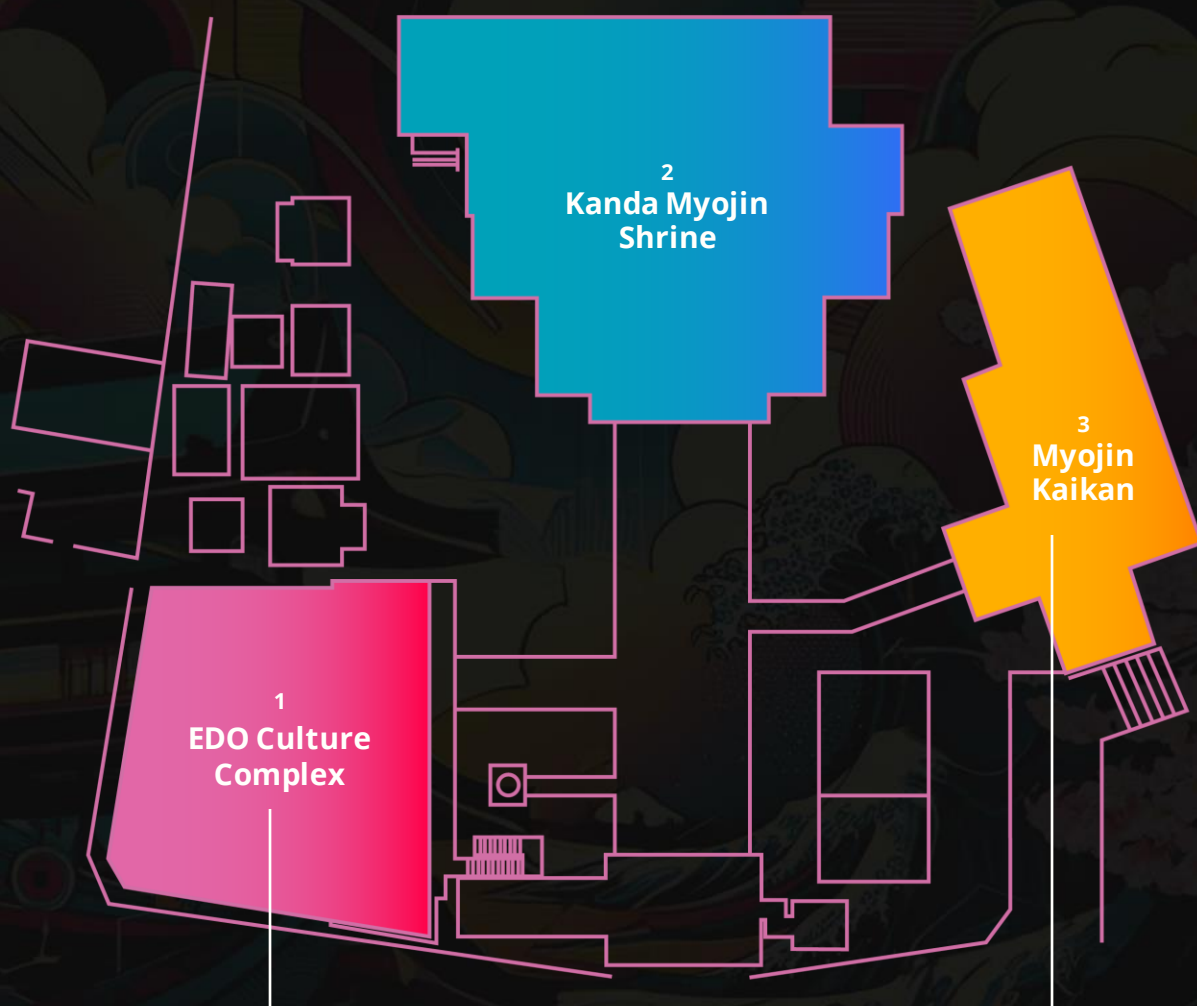
Digital Assets Summit
Venue: Kanda Myojin Shrine, Tokyo

RISING FinTech
Venue: 3F, SMBC Head Office Building, Tokyo

International Satellite Events
Venue: Across Tokyo

The Founders Day
The Founders Peak Talks, Panels and Power Roundtables
The Founders ROCK
Venue: Kanda Myojin Shrine, Tokyo

The Venue: Kanda Myojin Map



4 to 6 March 2024

4th Floor

- Roundtable Room 1

3rd Floor

- VIP Meeting Room: 3rd Floor

2nd Floor

- Festival Stage
- Green Rooms & Interview Rooms
- Registration (6 March only)

B1 (Basement)

- Studio

4 to 5 March 2024

1st Floor

- Collection of Registration Badges
- VIP and Speaker Lounge
- Media Lounge
- Ant International Meeting Room
- Circle Meeting Room
- Roundtable Room 2
- Dining Hall

B2 (Basement)

- Roundtable Room 3

Getting There

How to reach Kanda Myojin

Address: 2-16-2, Sotokanda, Chiyoda-ku, Tokyo 101-0021, Japan



By Foot

5 min walk from Shin Ochanomizu Subway station on the Chiyoda line. Take exit for JR station and cross the bridge, then take a right after passing the Temple on the right.

By Taxi

Ask the driver to drop you at 'Kanda Myojin Jinja'

By Train

If coming from Tokyo Station, take the Yamanote Line to Akihabara St and change for the Sobu Line towards Shinjuku.

How to reach SKY LAB, Otemachi Building

SKY LAB will host the **JFF x FINOLAB Roof Party** at its Head Office Building on Tuesday, 5 March.

Address: 9F, Otemachi Building Roof Top, 1-6-1 Otemachi, Chiyoda-ku, Tokyo



By Train

10 min walk From Tokyo Station (Marunouchi side exits) 5-minute walk from JR Tokyo Station (Marunouchi North Ext.)
0-minute walk from Otemachi Station (directly connected to Ext. E2)

Key Venues

The Japan FinTech Festival will take place at multiple venues across Tokyo throughout the week:

MONDAY, 4 MARCH

Kanda Myojin

2-16-2, Sotokanda, Chiyoda-ku, Tokyo
101-0021, Japan

[View on Google Maps](#)

Program

8:30am

- Collection of Registration Badges

9:30am - 5:10pm

- Global Leaders Dialogue

1:30pm - 4:45pm

- Strategic Industry Roundtables

1:45pm - 4:30pm

- Workshops

- VIP Dinner *By invitation only*

TUESDAY, 5 MARCH

Kanda Myojin

2-16-2, Sotokanda, Chiyoda-ku, Tokyo
101-0021, Japan

[View on Google Maps](#)

Program

8:30am

- Collection of Registration Badges

9:30am - 5:25pm

- Global Leaders Dialogue

1:30pm - 4:45pm

- Strategic Industry Roundtables

1:45pm - 5:00pm

- Workshops

SKY LAB, Otemachi Building

9F, Otemachi Building Roof Top (1-6-1
Otemachi, Chiyoda-ku, Tokyo 100-
0004)

[View on Google Maps](#)

Program

6:00pm - 8:00pm

- JFF x FINOLAB Roof Party

Key Venues

The Japan FinTech Festival will take place at multiple venues across Tokyo throughout the week:

WEDNESDAY, 6 MARCH

Kanda Myojin

2-16-2, Sotokanda, Chiyoda-ku, Tokyo
101-0021, Japan

[View on Google Maps](#)

Program

8.30am

- Registration

9:00am - 12:30pm

- Digital Assets Summit

9:00am - 6:30pm

- The Founders Day

1:30pm - 4:45pm

- Power Roundtables

6:30pm - 8:15pm

- Founders ROCK

THURSDAY, 7 MARCH

SMBC Head Office Building

1-1-2, Marunouchi, Chiyoda-ku,
Tokyo, Japan

[View on Google Maps](#)

Program

9:00am - 5:00pm

- RISING FinTech

Agenda

6 March 2024, Wednesday

The Founders Day			
Festival Stage, 2F, EDOCCO, Kanda Myojin Stage host – Navin Suri, Advisor to the Board of Directors, Elevandi			
Time	Session Title		
9:00am	Welcome to The Founders Day		
9:10am	A special message from the Governor of Tokyo Yuriko Koike (speaking virtually) Governor of Tokyo Tokyo Metropolitan Government		
9:15am	Global & Japan fund-raising trends, capital structures & what matters in 2024 Peter Walker (speaking virtually) Head of Insights Carta Asumi Ota Partner D4V		
10:00am	The Founders Peak: Exceptional start-up founders share untold stories from their journeys		
	Bankrupt with \$100 Million: How to re-imagine success after catastrophic failure Dr Shin Sakane Co-CEO GFIT Inc.	Persistence and the inflection point: Making your own luck Dr David Brunner Founder & CEO ModuleQ	Evolution of Leadership: From Corporate Heights to Startup Realities Keiko Sydenham Co-founder & CEO LUCA Japan Co., Ltd.
	How to survive an IPO: A comedy of decisions Sunil Kulkarni Founder & CEO Fidel Technologies KK	Optimism of will Ryota Hayashi Co-founder & CEO Finatext Holdings Ltd.	
11:00am	Building a FinTech startup in Japan as a foreigner Jeff Wentworth Co-founder Curvegrid Inc. Paul Chapman Founder & CEO Moneytree KK Sam Pemberton-Ahmed Founder & CEO SmartPay Tim Romero Partner, JERA Ventures & Host, Disrupting Japan, Samantha Ghiotti Founder & CEO Habitto		
11:45am	Rebuilding lives, restoring hope: How the UN Refugee Agency empowers the displaced Ayaki Ito Representative UNHCR Japan		
12:00pm	Networking lunch		
1:00pm	How to best prepare and provide for founders' mental health and well-being Janos Barberis CEO Founders Taboo		
1:30pm	The Founders Peak: Exceptional start-up founders share untold stories from their journeys		
	Why I think founders should embrace ignorance Liam McCance Co-founder & Chief Creative Officer Habitto	How Powerful Selfishness Fuels Success Atsuko Yamada Founder & CEO Invite Japan, Co., Ltd.	Keep the players. Change the game Gordon Niamatali CEO Authentic Indication Inc.
	From Space Rockets to FinTech: Lessons from my truly unusual start-up journey Koji Yamamoto Founder & CEO Atlas Technologies Corp	Beyond the Red Line: A Tale of Train Tracks, Mentorship, and Pioneering Blockchain Frontiers Nikos Andrikogiannopoulos Founder & CEO Metrika	Story Unveiled
2:30pm	Investing in tomorrow: Why Japan's Startup ecosystem will likely be on every VC's radar in 2024 Atsushi Taira Co-founder & Chairman The Edgeof Masahiko Homma General Partner Incubate Fund Ganesh Rengaswamy Co-founder & Managing Partner Quona Capital Pieter Franken Co-founder Elevandi Japan Mark Bivens General Partner Shizen Capital		

Agenda

6 March 2024, Wednesday

The Founders Day

Time	Session Title		
3:00pm	The untapped potential of women entrepreneurs in Japan		
	Eiji Miyakawa President & CEO Digital Wallet Corporation	Kathy Matsui General Partner MPower Partners Fund L.P.	Rei Murakami Venture Partner Kazea Capital
	Yuko Seimei Representative Executive Officer & CEO Monex Group, Inc.	Joyce Phillips Founder & CEO EqualFuture Corp	
3:45pm	Intellectual Property Basics for Founders		
	Seth Graham Technology Transactions Partner Morrison & Foerster LLP		
4:00pm	The Founders Peak: Exceptional start-up founders share untold stories from their journeys		
	Empowering Global Learning: Timelyhero's Story Unveiled	The Importance of Boring: Commoditization as a Driver of Change	How to overcome the lack of understanding from people around you?
	Eric Wei Founder & CEO Dimes, Inc & timelyhero	Fernando Vazquez CEO SBI Digital Asset Holdings	Chie Ito CEO FINOLAB
	A Skateboarder's Guide to Entrepreneurship	How Elon Musk helped me launch my startup	
	Aaron Mollin Founder & CEO Ichijiku Inc. & IPDefine Ltd.	Spyro Mentzas Founder & CEO HijoJo Partners	
5:00pm	Buckle up! Investing amidst uncertainty: The global VC outlook 2024		
	Anju Patwardhan Managing Director CE Innovation Capital	Dr Felix Schneider Head FinTech Investments DEG	Cynthia Ding Founding Partner Yincubator & SEGA Ventures
	Shun Nagao Venture Partner White Star Capital	Rebecca Martin Senior Director Elevandi	
5:40pm	SE Asia rebound with strengthening ties to Japan		
	Jesayas Ferdinandus CEO OY! Indonesia	Ankur Mehrotra Group President Julo	Pandu Adi Laras CEO broom.id
	Bob Wouters CEO, PI Securities Thailand Pi Securities PCL	Daniel Bertoli General Partner Kazea Capital	Felix Frenzel Venture Partner Kazea Capital
6:15pm	Founding hope on Founders Day - The spirit of innovation in Japan's landscape		
	Junichi Kanda Parliamentary Vice-Minister of Cabinet Office Japan		
6:30pm	Founders ROCK		
	Takeshi Kito Co-founder & CEO Elevandi Japan	Shawn Hunter Industry Fellow (APEC) & Director, Inclusive Growth Programs Griffith Asia Institute	Carrie Suen Senior Advisor of Global Affairs & Sustainability Strategies Ant International
	Arvind Sankaran Consultant - FinTech Investments Asian Development Bank	Chihiro Ban Section Chief Financial Services Agency of Japan (JFSA)	Junichi Kanda Parliamentary Vice-Minister of Cabinet Office Japan
	Bob Ward Musical Director		

Agenda

6 March 2024, Wednesday

Power Roundtables
(Roundtable Room 1, 4F, EDOCCO, Kanda Myojin)

Time	Session Title
1:30pm	<div>Developing talent & building capacity to fill talent gap</div> <div><div><div>Eric Wei</div><div>Founder & CEO</div><div>Dimes, Inc & timelyhero</div></div><div><div>Kevin Naylor</div><div>Director, Key Account Management & Business Development</div><div>en world Japan K.K.</div></div><div><div>Lotte Schou Zibell</div><div>Advisor, Finance Sector</div><div>Asian Development Bank</div></div></div>
	<div><div><div>Michael Low</div><div>Deputy Director, Curriculum Development & Digitalisation and Head, Finance & Technology Programmes</div><div>Singapore Management University</div></div><div><div>Ronit Ghose</div><div>Head of Future of Finance</div><div>Citi</div></div><div><div>Satoru Miyashiro</div><div>Deputy General Manager, Digital Strategy</div><div>SMBC Group</div></div></div>
3:15pm	<div><div><div>Shameek Kundu</div><div>Head of Financial Services</div><div>TruEra</div></div><div><div>Tanjib Hasan</div><div>Associate Director, Banking & Fintech</div><div>Morgan McKinley</div></div><div><div>Tram Anh Nguyen</div><div>Co-founder</div><div>Centre for Finance, Technology and Entrepreneurship (CFTE)</div></div></div>
	<div><div><div>Huy Nguyen Trieu</div><div>Co-founder</div><div>Centre for Finance, Technology and Entrepreneurship (CFTE)</div></div><div><div>Makoto Shibata</div><div>Head of FINOLAB, Chief Community Officer</div><div>FINOLAB Inc.</div></div></div>
	<div>Motivation, Momentum, Market: 3 must-haves that will make Japan unmissable this decade</div> <div><div><div>Akio Tanaka</div><div>Founding Partner</div><div>Headline</div></div><div><div>Cynthia Ding</div><div>Founding Partner</div><div>Yincubator & SEGA Ventures</div></div><div><div>David Inderias</div><div>CEO</div><div>FSCO Fresh Supply Co Pty Ltd</div></div></div>
	<div><div><div>Gen Utsumi</div><div>CEO</div><div>Silk Road Corporation</div></div><div><div>Jordan Fisher</div><div>Co-founder & Chairman</div><div>Zehitomo Inc.</div></div><div><div>Kampanat Vimonhoht</div><div>Managing Director - Venture Capital</div><div>KX</div></div></div>
	<div><div><div>Matthew Van Buskirk</div><div>CEO, Regulatory</div><div>Hummingbird RegTech</div></div><div><div>Paul McInerney</div><div>General Partner</div><div>Incubate Fund</div></div><div><div>Shiho Watabe</div><div>CEO</div><div>Shibuya Startups KK</div></div></div>
	<div><div><div>Shinichi Takatori</div><div>Founder & CEO</div><div>Kyash Inc.</div></div><div><div>Thomas Jeng</div><div>General Manager</div><div>Aspire</div></div><div><div>Yash Sekioka</div><div>Partner</div><div>Oliver Wyman</div></div></div>
	<div><div><div>Bruno Abrioux</div><div>Cross-Border Innovation Partner</div><div>encognize G.K.</div></div><div><div>Naotaka Nishiyama</div><div>Founder CEO</div><div>Tech Japan Inc.</div></div></div>

Agenda

6 March 2024, Wednesday

Digital Assets Summit			
Studio, B1F, EDOCCO, Kanda Myojin Dea Markova, Managing Director, Forefront Advisers			
Time	Session Title		
9:00am	Welcome to Digital Assets Summit		
	Dea Markova Managing Director Forefront Advisers		
9:10am	Opening keynote		
	Toshiyuki Miyoshi Vice Commissioner for International Affairs Financial Services Agency of Japan (JFSA)		
9:30am	Digital assets: Connecting markets, global liquidity		
	Fernando Vazquez CEO SBI Digital Asset Holdings	Mathias Imbach Co-founder & Group CEO Sygnum	Kate Cooper Head of APAC Zodia Custody
	Amanda Wick Principal Incite Consulting		
10:15am	Tokenisation of real-world assets: From concept to commercialisation		
	Naveen Mallela Global Head of Onyx Coin Systems J.P. Morgan Chase Bank	Masashi Watanabe Managing Director MUFG Bank	Kelvin Lee Co-founder & CEO Alta Alternative Investments
	Kelvin Li Head of Platform Tech Ant International	Angela Ang Senior Policy Advisor TRM Labs	
11:00am	Fireside chat between central bankers on digital money		
	Masaki Bessho Head of FinTech Center Bank of Japan	Alan Lim Head, FinTech Infrastructure Office Monetary Authority of Singapore	
11:15am	Digital money in action		
	Kouichirou Shimoyama Managing Director NTT Digital, Inc.	Tianwei Liu Co-founder & CEO StraitsX	Raagulan Pathy Vice President, Asia Pacific Circle
	Carrie Suen Senior Advisor of Global Affairs & Sustainability Strategies Ant International	Laura Loh Director, Investment (Blockchain) Temasek International	
12:00pm	Investing in digital assets		
	Samar Sen Head of APAC Talos	John Ho Head Legal, Financial Markets Standard Chartered Bank	Sigal Mandelker Ribbit Capital
	Sandra Ro CEO Global Blockchain Business Council		
12:30pm	Networking lunch		

Agenda

7 March 2024, Thursday

RISING FinTech <small>(SMBC Head Office Building)</small>			
Time	Session Title		
9:00am	Registration complemented with coffee and tea		
9:50am	Welcome address		
	Takeshi Kito Co-founder & CEO Elevandi Japan	Satoru Miyashiro Deputy General Manager, Digital Strategy SMBC Group	
10:00am	FinTech for good: How AFA bridges advanced and emerging economies - presented by Asia Fintech Alliance		
	Reuben Lim CEO Singapore Fintech Association	Takeshi Kito Co-founder & CEO Elevandi Japan	Dongpyo Hong Global Alliance & Partnership, Chair, Korea Fintech Industry Association & Founder & CEO, KnowWhere
10:40am	Exploring new horizons in Europe: Strategic insights and emerging trends - presented by European Alliance for Fintech Innovation		
	Cyril Armange Deputy CEO Finance Innovation	Pawel Widawski President Fintech Poland	Laura Østergaard Sørensen Head of Commercial & Global Partnerships Copenhagen Fintech
11:20am	Global gateways: Uncovering opportunities for FinTech startups beyond borders		
	Ting-Ting Wu International Partnership Manager FinTechSpace	Sandeep Jhingan Director Fintech Convergence Council	Dr Andras Rung Founder & CEO Ergomania Digital Product Design
12:00pm	Networking lunch		
1:00pm	Singapore's FinTech frontier: An inside look at the startup ecosystem - presented by Singapore FinTech Association		
	Reuben Lim CEO Singapore Fintech Association	Batbaatar Purev-Ochir Head of Sales AND Solutions Pte. Ltd.	Joel Leong Co-founder & Chief Strategy Officer Aspire
2:00pm	Accelerating success: Unveiling startup potential with Techstars Tokyo's Equity Program - presented by Techstars Tokyo		
	Joe Lu Co-founder & CEO Heymax.ai	Radek Jezbera CEO Kilde	Kevin Law Technical Director Lyodssoft Singapore Pte. Ltd.
2.30pm	Happy Hour - hosted by Asia Fintech Alliance		

The Festival Week – Opportunities for Networking

Connect with fellow attendees at these activities across the festival week:



JFF x FINOLAB Party

6:00pm - 8:00pm

Tuesday, 5 March 2024

7F, Otemachi Building Roof Top (1-6-1
Otemachi, Chiyoda-ku, Tokyo 100-0004)

Open to JFF Pass holders - space is limited, entrance on a first-come, first-served basis

Embrace the fusion of nature and cityscape as you join fellow attendees at this soirée. Hosted at the Otemachi Building, come and join us for a night of networking in a relaxed environment.



JFF Afterhours at Marunouchi

6:30pm - late

Tuesday, 5 March 2024

Marunouchi area, Tokyo

Head over to the Marunouchi area to continue the networking. Local bars and restaurants are offering JFF attendees discounts - just show your Festival pass. [View the map and list of participating venues.](#)



Founders ROCK

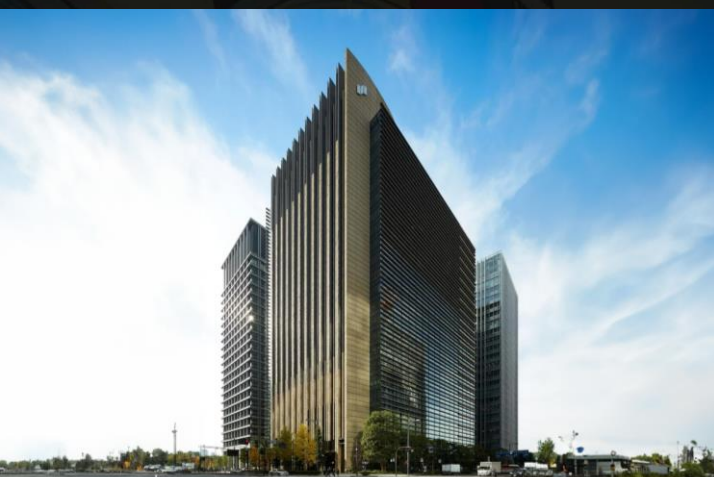
6:30pm - 8:00pm

Wednesday, 6 March 2024

Festival Stage, 2F (Kanda Myojin Shrine,
EDO Culture Complex)

Open to all JFF Pass holders

Dive into "The Founders ROCK", where entrepreneurial minds jam on stage, igniting connections and innovation!



RISING FinTech

9:00am - 5:00pm

Thursday, 7 March 2024

3F, SMBC Head Office

(1-1-2, Marunouchi, Chiyoda-ku, Tokyo,
Japan)

The inaugural Rising FinTech day will focus on nurturing FinTech ecosystems & driving greater collaboration between FinTech Hubs. This dedicated community day - which is free and open to all to attend - will pave a way for new partnerships, cooperative ventures and investment opportunities between global and Japanese entities.

The Rising FinTech day is free & open for all to attend including:

- International & Japanese Founders / Startups
- Investors / Venture Capitalists
- Financial Services & Technology Enterprises
- International & Japanese Financial Centers
- FinTech Hubs & Associations
- Rising Talent & students

View full schedule of Networking Events
www.fintechfestival.jp/networking

FAQs

We've compiled a list of frequently asked questions (and answers), to help ensure your Japan FinTech Festival experience runs smoothly

How do I collect my pass from the registration counter?

1. Find your Japan FinTech Festival confirmation email
2. Upon arrival at JFF, show the QR code from your confirmation email at the registration counter
3. Print and collect your physical pass to gain entry to the Festival

Location of registration counters

Monday, 4 March to Tuesday, 5 March: Myojin Kaikan (within walking distance of the Kanda Myojin Shrine)

Wednesday, 6 March: 2F, EDO Culture Centre (within walking distance of the Kanda Myojin Shrine)

How do I get to the venue?

Kanda Myoji is easily accessible via many modes of transport. The address is [2 Chome-16-2 Sotokanda, Chiyoda City, Tokyo 101-0021](#) and can be accessible by:

By train: 5-minute walk from the Hijiri-bashi exit of Ochanomizu Station on the JR Chuo and Sobu lines.

By subway: 5-minute walk from exit 3 of Suehirocho Station on the Tokyo Metro Ginza line.

Limited paid parking available: Go through the torii gate in front of the shrine, follow the road, and enter the parking lot through the side gate to the left of the Zuishin-mon.

[VIEW ALL FAQs](#)

FAQs

Which pass types include Food and Beverages?

The Global Summit Pass, Global Summit PLUS Pass, Government and Media passes all include F&B. Food will be served at 12:00pm at Myojin Kaikan, B1F.

For attendees attending the roundtable sessions at 1:30pm, lunch will be served at 12:00pm at the roundtable rooms:

Roundtable Room 1 @ 4F, EDO Culture Complex

Roundtable Room 2 @ 1F, Myojin Kaikan

Roundtable Room 3 @ B2F, Myojin Kaikan

Will there be food available onsite if I don't have F&B included with my pass?

The following F&B outlets are available within or in close proximity to the venue:

Cafe Masu Masu, located at 1F, EDO Culture Complex (www.masumasu-cafe.com)

Kiyari Kanda Myojin-mae store, Taimei Building 1F, B1, 2-18-12 Sotokanda, Chiyoda-ku, Tokyo (www.kiyari-kanda-myojin.owst.jp)

[VIEW ALL FAQs](#)

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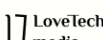
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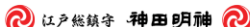
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4 - 8 MAR 2024

JAPAN
FINTECH
FESTIVAL™

JAPAN

13 - 15 MAY 2024

3i AFRICA
SUMMIT

GHANA

1 - 3 JUL 2024

POINT
ZERO
FORUM™

SWITZERLAND

AUG 2024

INCLUSIVE
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RWANDA

4 - 5 NOV 2024

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SINGAPORE

6 - 8 NOV 2024

SINGAPORE
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SINGAPORE

All of Elevandi's initiatives are free to attend for Central Banks and Regulators, Government and Multilateral Agencies, Academics, Coders and Students