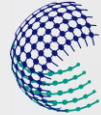




ธนาคารแห่งประเทศไทย
BANK OF THAILAND



GFTN

GLOBAL FINANCE & TECHNOLOGY NETWORK

Bangkok Digital Finance Conference

BUILDING ASEAN FINANCIAL CORRIDOR

16-17
SEPT
2025

In collaboration with





ธนาคารแห่งประเทศไทย
BANK OF THAILAND

Established: December 10th, 1942

Headquarters: Bangkok, Thailand

Core mission:

- Maintain monetary stability
- Supervise financial institutions
- Manage the country's payment systems
- Promote sustainable and inclusive economic prosperity for the Thai people

Mandate: *"Foster a stable, sustainable and inclusive macroeconomic and financial environment"*

BANGKOK DIGITAL FINANCE CONFERENCE (BDFC)

The Bank of Thailand (BOT) consistently fosters the development of financial innovation in Thailand. Since 2018, the BOT has hosted the BDFC to promote digital finance, drive innovation within the financial sector, and facilitate the exchange of insights among key stakeholders.





Established: November 2nd, 2016

Headquarters: Bangkok, Thailand

Core mission:

- Reduce financial transaction costs for the public
- Improve access to financial services
- Promote fair and transparent competition in the financial sector
- Support Thai fintech startups to compete and expand globally

Mandate: “We aim to deliver sustainable development in the fintech industry through domestic and global networking.”

Thai Fintech Association (TFA)

The Thai Fintech Association (TFA) actively supports the growth of the fintech ecosystem in Thailand. Since its establishment in 2016, TFA has worked to promote innovation, strengthen collaboration among stakeholders, and drive the competitiveness of Thai fintech startups both locally and internationally.



GFTN aims to foster innovation and build a more resilient, inclusive financial ecosystem through global partnerships...



Enabling an **inclusive, global community**

400,000+ Active community members
12,500+ Organisations
150+ Countries
5,000+ Global founders

1,500+ Investors
5,000+ Individuals upskilled
2,500+ Speakers / Year

Fostering **public-private collaboration**

35+ Public-Private projects initiated from GFTN Initiatives
250+ Government organisations
50%+ of G20 countries engaged

Thought Leadership by **Insights Forum™** & **FutureMatters™**

70+ Research reports and whitepapers published
90+ Expert roundtables
50+ Workshops

Why Thailand? Why Now?

1

Vibrant & Growing Digital Finance Market

- Thailand and the region boast a **dynamic and expanding digital finance market**, rich with innovative startups, eager investors, established banks, adaptive users, and supportive regulators
- Thailand is also strongly committed to fostering its innovation ecosystem by promoting **open competition, data, and infrastructure** development. This creates diverse opportunities for collaboration, technology implementation, and business growth for all stakeholders

2

Emerging Leadership in Financial Infrastructure

- Thailand is strategically positioning itself as a **regional leader** in cutting-edge areas like payment infrastructure
- Thailand is actively **shaping the future of financial policies** in these fields, creating a strong environment for influencing regulatory frameworks and piloting new solutions. Participating offers a unique opportunity to engage directly and help shape policies

3

Addressing Challenges Facing the Real Economy and Society

- Thailand and the region have a **strong real economy**, and this platform aims to address not only its structural challenges but also issues within the financial economy—such as financial inclusion and financial crime—offering pathways to solve the real problems faced by society and individuals
- It also **opens opportunities for collaboration** beyond finance, engaging a wide range of stakeholders in meaningful, cross-sector dialogue

This forum serves a unique national platform that convenes key agencies, regulators, and industry leaders to drive ecosystem growth in Thailand and the region through deeper engagement and cross-border collaboration

Theme Of The Forum :

Driving Growth and Resilience through Borderless Collaboration

1 Digital Public Infrastructure

- Cross-border Payment (Nexus)
- Data Sharing (Your Data)
- Digital Identity

2 Blueprint for Digital Assets

- Payment Innovations based on Digital Asset
- Tokenization
- CBDC (mBridge)

3 Collaboration Beyond Borders

- QR Code for Cross-border Payment
- Building Regional Corridors
- Cross-Sector Collaborations

4 Securing the Future

- Digital Fraud Management
- Anti-financial Crime
- Cybersecurity

5 Bridging the Financial Gap

- Virtual Banking
- Financial Inclusion
- Financial Literacy & Capacity Building

6 Sustainability in Action

- Green Innovation Sandbox
- Green Finance
- ESG and Taxonomy

Forum is taking place at...

BOT learning Center

273 Sam Sen Rd, Wat Sam Phraya,
Phra Nakhon, Bangkok 10200, Thailand

Hosting BOT Policy Learning Round-Tables.
The **Bank of Thailand (BOT) Learning Center** is a public educational and cultural hub in Bangkok, transformed from Thailand's first banknote printing house. It offers a **museum** detailing economic history and the BOT's role, alongside the **Prince Vivadhanajaya Library** for financial and economic resources. Its purpose is to make economic knowledge accessible and foster public engagement with the central bank, serving as a dynamic platform for learning and exchange.



Program Overview

Sep 16 | Tuesday

Sep 17 | Wednesday



360 Leadership Dialogue



Sponsored Workshop Session



VIP Reception



360 Leadership Dialogue



Round Table and Regulator's session



Sponsored Workshop Session



Innovation Tour (TBC)

Translation Support



English



Thai

Forum App



Sponsorship Packages

		GRAND USD 100,000	PLATINUM USD 50,000	GOLD USD 25,000	SILVER USD 15,000	FRIENDS OF FINTECH USD 8,000
BRAND AMPLIFICATION	Branding: Physical (at event)	One 10s ad* played twice on the main stage & VIP Reception	One 10s ad* played twice on the main stage	-	-	-
		Venue A&P^ + Logo on onsite boards^ + Provide collaterals for media lounge	Venue A&P^ + Logo on onsite board0s^	Venue A&P^ + Logo on onsite boards^	Logo on onsite boards^	Logo on onsite boards^
	Branding: Digital	One eDM advertorial*	-	-	-	-
		Logo + profile on mobile app+	Profile on mobile app+	Profile on mobile app+	Profile on mobile app+	-
		One 10s ad* + Logo on website^	Logo on website^	Logo on website^	Logo on website^	Logo on website^
CURATED ACCESS	Premium introduction to central banks and policymakers via curated programmes	√	-	-	-	-
THOUGHT LEADERSHIP	Programme Development with the Content Team	√	-	-	-	-
	Speaking Session on stage	2 x 15min Premium or 1 x 30min Panel	1 x 30min Panel	-	-	-
UNIQUE ACTIVATION	Select From List of Unique Activations (non-exclusive)	Up to USD 50K	Up to USD 25K	Up to USD 10K	-	-
RELATIONSHIP BUILDING	Showcasing (Showcasing stage + Innovation tour)	Top up available	Top up available	Top up available	Top up available	Top up available
	Executive Pass	3	2	1	-	-
	Regular Passes	10	5	3	2	1
	Listing on Mobile App	√	√	√	-	-
MEDIA REACH	Opportunity to share announcement with the forum media*	√	√	√	√	√
	Onsite Media Interview	GFTN Media	-	-	-	-

Notes: * Subject to Organiser's approval. ^ Placement to be provided by Organiser. +Word count and placement to be provided by Organiser.



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Thailand | 16 - 17 September 2025

Activation List



List of Activations

1. Branded Workshop Sponsor

As a workshop sponsor, your brand will be showcased in interactive sessions that promote hands-on learning and collaboration. This sponsorship offers a prime opportunity to engage with industry leaders and decision-makers while demonstrating your expertise.

Host a 60 mins workshop on a topic of your choice

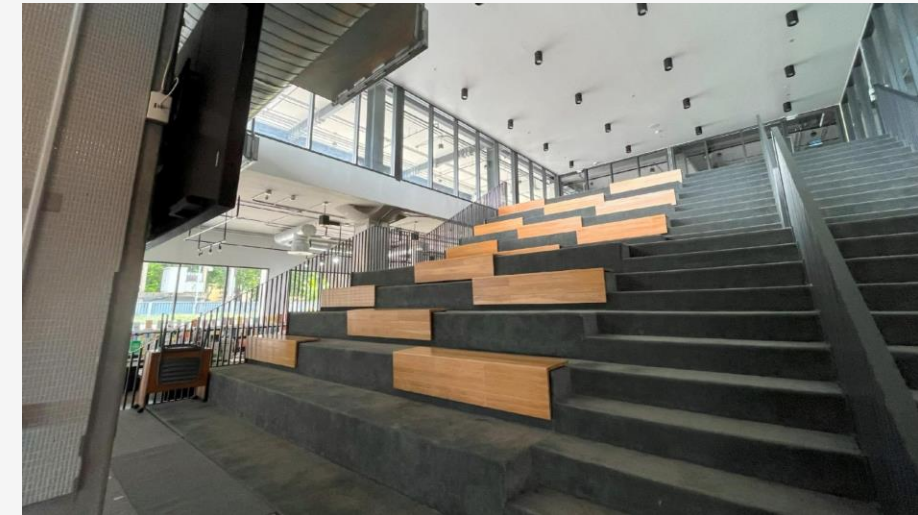
of Opportunities: Up to 7 (5 sessions on 16th and 2 sessions on 17th)

This activation includes:

- ✓ Format: Listed on official agenda and open to all attendees
- ✓ Duration: 60mins
- ✓ Capacity: 50 pax
- ✓ Lead generation: Attendee list provided for those in attendance (name, designation, company)
- ✓ Logo placement on a window

Investment: **USD 10,000**

Excludes 7% consumption tax



List of Activations

2. VIP Reception Sponsor

The VIP Reception brings together 90+ VIPs for an evening of networking and collaboration at one of Bangkok's iconic locations.

of Opportunities: Up to 3 (co-branded)

This activation includes:

- ✓ Logo/Brand placement
 - Official VIP Reception Sponsor listing on side events page of Website
 - At onsite branding points
 - Reception invitation letters
- ✓ Deliver the opening remarks for the VIP Reception alongside the Guest of Honor
- ✓ 3 invites to VIP Reception
- ✓ Location: Devavesm Palace

Investment: **USD 50,000**

Excludes 7% consumption tax



List of Activations

3. Registration Sponsor

Ensure your brand reaches the entire forum audience at key touch points from online registration and confirmation emails to onsite badge pick-up

of Opportunities: Up to 3 (co-branded)

This activation includes:

- ✓ Official Registration Sponsor listing on the website – Registration "powered by"
- ✓ Logo/Brand placement on the
 - Registration portal including individual registration pages for each ticket type (subject to change based on the decision date)
 - Onsite registration branding areas & branding signages

Investment: **USD 25,000**

Excludes 7% consumption tax



List of Activations

Levynd Spencer

CLOSED

INVESTMENT: USD 25,000

Excludes 7% consumption tax



List of Activations

5. Innovation Tour Sponsor

The GFTN Forum in Thailand presents an immersive Innovation Tour designed to accelerate networking, collaboration, and business growth. This experience is crafted to maximize engagement and value for all participants.

of Opportunities: Up to 2 (co-branded)

This activation includes:

- ✓ Logo placement on all seat
- ✓ Pitch a company presentation
- ✓ Bus chartering

Investment: **USD 25,000**

Excludes 7% consumption tax



List of Activations

6. Coffee & Tea Break / Lunch Sponsor

As the Coffee and Tea Break or Lunch Sponsor, your brand will shine during key networking moments. This sponsorship creates lasting impressions as attendees connect and engage in casual conversations. It's an excellent way to boost brand awareness while fostering meaningful interactions within the fintech community.

This activation includes:

- ✓ Exclusive branding across the main conference at **BoT Learning Center**
- ✓ Branding points at high traffic, coffee & beverage points
- ✓ 3 x Executive Passes

Coffee & Tea Break Sponsor

Investment: **USD 20,000**

Excludes 7% consumption tax

Lunch Sponsor

Investment: **USD 30,000**

Excludes 7% consumption tax



List of Activations

7. Private Meeting Room Sponsor

Maximize your time onsite by hosting clients and partners in a dedicated private meeting space.

of Opportunities: Up to 5

This activation includes:

- ✓ Private Room (write size and what features comes with it)
- ✓ Logo placement on door and outside wall

Investment: **USD 20,000**

Excludes 7% consumption tax



List of Activations

8. Private Meeting Pods Sponsor

Maximize your time onsite by hosting clients and partners in a dedicated private meeting space.

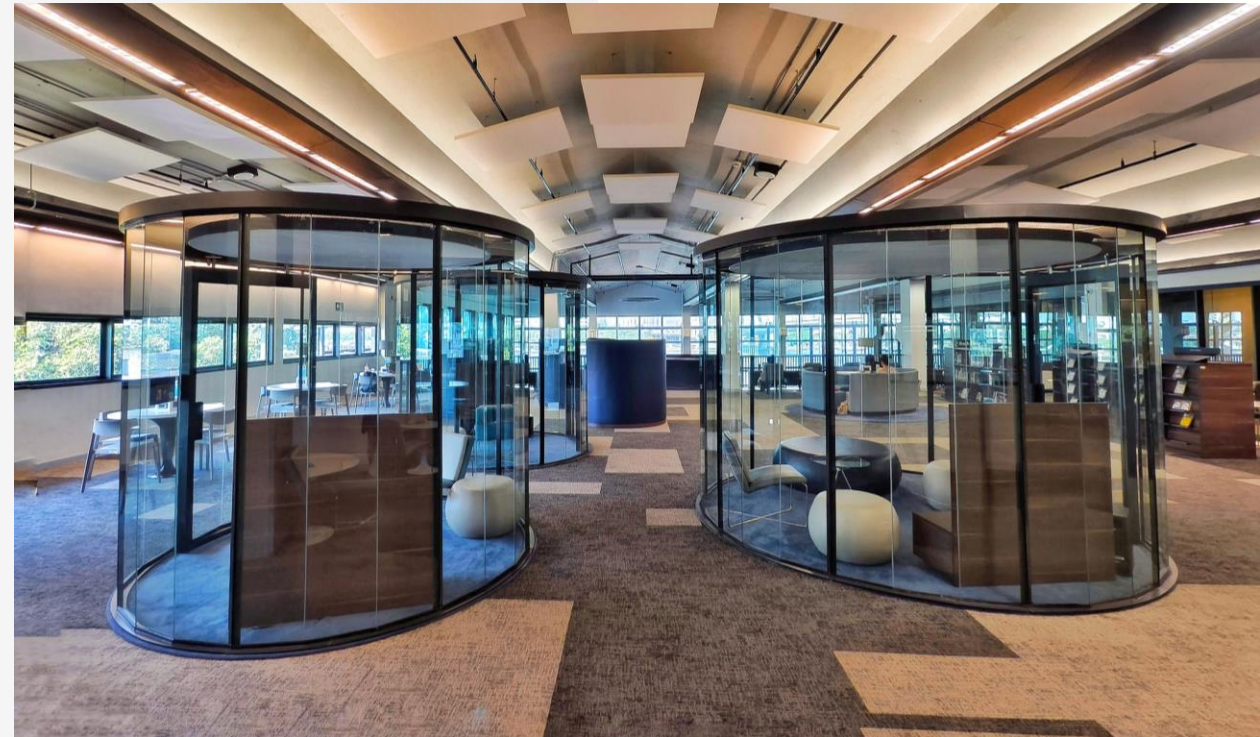
of Opportunities: Up to 3

This activation includes:

- ✓ Private Pods (write size and what features comes with it)
- ✓ Logo placement on door and outside wall

Investment: **USD 15,000**

Excludes 7% consumption tax



List of Activations

9. Executive Lounge Sponsor

The Executive Lounge is where VIPs, Speakers and Executive Delegates gather to prepare for upcoming sessions & take a breather

of Opportunities: Up to 2 (co-branded)

This activation includes:

- ✓ Brand Exposure: 70+ Speakers, Policy Makers, Financial Institutions & Industry Leaders
- ✓ Logo/Brand placement across the Executive Lounge:
 - Lounge Entrance & Interior
 - Banner
 - Lounge Tables
 - Digital & Onsite Floorplan – Executive Lounge “powered by”
 - Meeting rooms
 - Dedicated concierge kiosk at Lounge Entrance

Investment: **USD 30,000**

Excludes 7% consumption tax



List of Activations

10. Showcase Counter

Pop up counter with your logo branding will be placed right in the foyer of the main stage area.

of Opportunities: Up to 4 (co-branded)

This activation includes:

- ✓ Brand Exposure for 1.5 days
- ✓ Logo placement on the counter
- ✓ What comes with the set up:
 - Pop up counter
 - Monitor

Investment: **USD 15,000**

Excludes 7% consumption tax



Pop up Counter ป๊อป-อัพ เคาน์เตอร์



List of Activations

10. Innovation Tour

The GFTN Forum in Thailand presents an immersive Innovation Tour designed to accelerate networking, collaboration, and business growth. This experience is crafted to maximize engagement and value for all participants.

※Content is subject to change

of Opportunities: Up to 2 (co-branded)

Cruise Dinner:

Let us bring the evening to a close aboard a luxurious cruise gliding along the Chao Phraya River, where the shimmering lights of Bangkok dance upon the water and the air is rich with the elegance of royal Thai cuisine.

Meditation workshop:

Step away from the clamor of daily life and find serenity in silent meditation beside devoted monks in a tranquil temple, where the stillness of the soul nurtures inner peace.

Investment: **USD 30,000**

Excludes 7% consumption tax





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Thank you

